

Matt Rix – The Sage of Signature Stories

“Give Me **45 – 90 Minutes** And I’ll Have You and Your Group **Achieving**
EXTRAORDINARY Results!!”

Matt Rix is an internationally acclaimed keynote speaker, consultant, author, and professional-level communications coach. He specializes in the development of first-class corporate leaders, six-figure salespeople, public speakers, and executive-level “Story-Tellers”. His clients go from mediocre to MOTIVATIONAL and from unexciting to *UNFORGETTABLE*. Matt helps organizations build compelling corporate and organizational stories while creating motivational leaders and influential executive speakers using his unique process called *The Art of the Story*[™]. Simply put ... **Facts Tell, but STORIES SELL!**[™]

As an internationally recognized speaker and dynamic professional presentation coach, Matt’s audiences laugh, learn, and are motivated from the very beginning of his presentations and workshops. His message is eye-opening, life changing, and filled with humor, motivational stories, and extraordinary content. Matt is an experienced platform personality with over 1500 motivational presentations for events worldwide, and is in demand as the “*Sage of Signature Stories*”. Moreover, with his professional entertainer/comedic background (and as an experienced speaker), he makes your job easier because he one of the easiest professional trainers, coaches, and speakers you will have the pleasure of hiring.

Matt’s credentials make him without equal. His formal education includes a Bachelor of Science and post-graduate research in microbiology and biochemistry, as well as an MBA in Technology Management. His professional background includes 22 years spanning international strategic communications, sales-force training, and corporate leadership development ... not to mention over 9 years as a professional entertainer and stand-up comedian. As he is fond of saying,

**“The real tragedy is when people don't have the training to speak well
or the intelligence to remain silent.”[™]**

Matt is uniquely qualified to teach the art of creating and telling compelling, memorable stories because he combines successful careers in live-stage entertainment, international business, public speaking, and corporate-level communications. His leadership development paradigm is elegant yet simple:

“Your Success Depends On How Skillfully You Tell Your Story!”[™]

Matt is an entertaining and humorous platform personality who teaches the art of persuasive, unforgettable story-telling through his “MATTRIXX Signature Story Formula[™]”, his “10 Commandments for Professional Presentations[™]”, and his “MATTRIXX Conversation Bridge[™]”. His concepts are compelling, entertaining, and undeniable ... as is his tag-line:

“It's Not What You Know That Counts ... It's How You SAY IT!”[™]