



Matt Rix

MATRIX Persuasive Presentations, LLC

"Give Me *45 – 90 Minutes* and I'll Show Your Audience How to Go From *Invisible* to *Unforgettable!*"™

"Thanks again - you were terrific. Our guests told me you were the *BEST* speaker they've ever heard!" – Roberta Chavez, Program Developer & Education Director, Association of Builders and Contractors, Inc.

The most entertaining speaker we have *EVER* had!" – AnaLisa Cordoba, VP Program Director, American Business Women's Association

"My only suggestion for your keynote speech is to *PLEASE* make it a two hour keynote instead of only one. You made me laugh, cry, think, and you made me appreciate the new friends I met during your phenomenal ending. Thank you for making me appreciate *ME* and my *STORIES!*" – Kathy Collins

"You are truly my *Unfair Advantage*. Since employing your strategies, business is booming. Revenues are up 300% in a down market. Your *"Signature Story"* and networking workshops put our office on the right track! Thank you Matt!" – Roger Remling, President, Kenai Investments Inc.

"In the week following Matt's class I closed 100% of my appointments and doubled the amount per sale. In addition, without coaxing, each client complimented me on *"my style"* of presentation. I sold \$28,000 in memberships on 6 appointments. My sales closure rate is now at an amazing 80% ... my success is directly attributed to his coaching." – Rebecca Trujillo, Director of Investor Relations, Albuquerque Economic Development

Corporations, associations, business groups, colleges, and governmental agencies – all have invited Matt Rix to speak to their members, clients, or employees. According to those who have witnessed what he accomplishes within his presentations and workshops, three main things differentiate Matt from any other speaker, coach, and trainer they have seen.

1. **He is truly enlightening!** Participants contend, "Matt is not a 'traditional' motivational or keynote speaker! He is a story-teller, a coach, a humorist, as well as a phenomenal platform personality. He makes it so easy to understand." Matt provides clear, concise examples of his concepts and principles using personal stories that not only challenge the "established" business culture, but also explores the power of his message:

"Facts Tell, but Stories SELL!"™

2. **He is fascinating!** Matt has an extremely rare talent, even among professional speakers – he can hold an audience spellbound for his entire performance. Often, his question and answer sessions are as entertaining as his presentations. In addition, after his Q&A sessions, he always remains available to meet and greet his listeners. As he is fond of saying:

"It's Not What You Know That Counts ... It's How You SAY IT!"™

3. **He is entertaining!** Matt's presentations are filled with humor – and why not? He was a professional comedian and entertainer for over 9 years before moving into the world of leadership communications development, persuasive presentations, professional "Story-SELLING" training, and executive-level networking.

Matt's audiences laugh and learn while becoming active participants within his presentations and workshops. He is an experienced platform personality with over 1500 worldwide presentations and is constantly in demand as the "Sage of the Signature Story"™. His leadership development paradigm is elegant yet simple:

"Your Success Depends on Creating UNFORGETTABLE First Impressions!"™

Sample of Matt's Keynote and Workshop Topics:

- You Ain't No Leader If'n You Cain't Talk Good!™
- Going From Invisible to UNFORGETTABLE!™
- The "Three Little S's"™ ... Jump-Starting (or Killing) Your Career!
- Hey! **STOP** Managing and **START** Leading!
- Facts Tell, but Stories SELL!™
- The 5 Secrets of Adding Humor to Your Presentations!
- I Hope You "Rub Off" on Me!™

The *Ideal Speaker* or Trainer for Your Next Professional Event!

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