

Matt Rix – “Going From Invisible to UNFORGETTABLE™”

“Give Me **45 – 90 Minutes** and I’ll Show You How to Go From Invisible to UNFORGETTABLE!”

Matt Rix is an internationally acclaimed keynote speaker, consultant, author, and leadership communications coach. He specializes in helping organizations develop first-class corporate leaders, persuasive sales presentations, corporate networking skills, and executive-level “Story-Sellers”. His clients quickly go from mediocre to motivational and from “Invisible to UNFORGETTABLE™”. Matt helps organizations build compelling corporate and organizational stories while creating powerful platform speakers and influential leaders using a process called “The Art of the Signature Story™”. Simply put ...

Facts Tell, but STORIES SELL!™

Matt’s credentials make him without equal. His formal education includes a Bachelor of Science and post-graduate research in microbiology and biochemistry, as well as an MBA in Technology Management. His professional background encompasses global strategic communications, quality assurance, multi-national sales-force training, and corporate leadership development ... not to mention over 9 years as a professional entertainer and stand-up comedian. As he is fond of saying,

“The real tragedy is when people don’t have the training to speak well or the intelligence to remain silent.”™

Matt’s audiences laugh and learn while becoming active participants within his presentations and workshops. His eye-opening, thought provoking message is filled with humor, motivational stories, and extraordinary personal content. Matt is an experienced platform personality with over 1500 worldwide presentations, and, he is in demand as the “Sage of the Signature Story™”. His leadership development paradigm is elegant yet simple:

“Your Success Depends on Creating UNFORGETTABLE First Impressions!”™

Matt is an entertaining and humorous platform personality who teaches the art of persuasive and unforgettable leadership communication skills through his “MATRIX Signature Story Formula™”, his “10 Commandments for Professional Presentations™”, and his “MATRIX Conversation Bridge™”. His concepts are compelling, entertaining, and undeniable ... as is his tag-line:

“It’s Not What You Know That Counts ... It’s How You SAY IT!”™